

CAN Clean Energy Network
Rapid Response Advocacy Mini-Grant Fund
Application Guidelines

Proposals should include a narrative and a project budget.

1. Narrative (not to exceed three pages):

- a. Description of project
- b. Impact statement - How will the proposed project create direct policy/advocacy impacts or benefit the broader clean energy ecosystem/field?
- c. Demonstration of need - why is the proposed project timely and/or acutely needed to advance or defend clean energy policy in your state/locality/other level of policy?
- d. Key project partners and collaborations
- e. How do you plan to leverage the experiences of advocates working in other states on this same (or similar) policy/advocacy issue?
- f. Timeline for the project
- g. Alignment with the CAN Clean Energy Network priorities (ENRWG Roadmap, CELI Policy Recommendations, and/or Piper Communications toolkit)

2. Budget: Please include a budget for your project with a description of anticipated expenses by line item, as well as any other funds secured for the project. While there is no budget maximum, \$5,000 is the range we are targeting with this fund.

Eligibility: Applicants must be members of the CAN Clean Energy practitioner network, broadly defined. Orgs working in multiple states can apply for multiple rapid response grants in each state, but orgs in states that haven't been funded will be given preference.

Eligible Expenditures: core operations (personnel, travel, etc), marketing materials, outside contractors including (c)(4) lobbying activities, events, equipment.

Evaluation Criteria: The review committee will review each proposal according to a simple scoring rubric that assesses the following criteria: direct policy/advocacy impact, impact on clean energy ecosystem/field, project timeliness, acute need, demonstrated collaboration within and beyond clean energy network, funds leveraged for project match or continuation, and alignment with CAN and ENRWG priorities (see links above). The review committee will consist of at least 3 voting members for each proposal. Committee members will recuse themselves from review of proposals involving/impacting their organization. The committee for 2019 will be: Hannah Vargason (NCIFund), Sarah Conley-Ballew (Rural Action), Kate Boyle (App Voices), Carrie Ray (MACED), Autumn Long (WV SUN).

Deliverables: In the spirit of peer learning, funded projects will report on their project to the CAN Clean Energy WG via email and/or conference call and share any materials or resources that were developed (as appropriate). A grant period of 3 months will be assumed unless otherwise specified in the proposal.

Timeline: The Clean Energy Network has the ability to extend Rapid Response project funding until December 2019; however, projects will be accepted and funding will be deployed on a rolling basis, as projects meet the criteria. A simple grant agreement will be required. Proposals should be submitted as a Word or PDF document to hvargason@conservationfund.org.

